



QUARTERLY NEWSLETTER
FALL 2007



THE DUSTY SHELF

VOLUME 26, ISSUE 3

DON'T MISS THE KCAA FALL SYMPOSIUM SEPTEMBER 29, 2007

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Our Fall 2007 Educational Symposium, **Marketing Your Cultural Heritage Institution**, will be held from 9:00 a.m. to 12:00 p.m., Saturday, September 29, in the Helzberg Auditorium at the Kansas City Public Library's Central Library. The Library is located at 14 West 10th Street in downtown Kansas City, MO.

DIRECTIONS AND PARKING

The library is on the corner of 10th and Baltimore and is best accessed by taking Broadway to 10th Street, then heading east to Baltimore. Parking is available on the street or in the multilevel lot across the street on Baltimore.

HOW TO REGISTER

Remember, this is a FREE event, so come and bring your friends and colleagues! Registration is not mandatory: walk-ins are welcome! However, everyone who registers by September 20th will be entered in a Door Prize Drawing. Win a FREE, four-hour professional marketing brochure evaluation or planning session for your institution. Sign up today by contacting Kate Rogge, Education Chair at 785-393-2971 or via e-mail at krogge@usa.net.

A PROGRAM YOU WON'T WANT TO MISS

The Fall Symposium promises an informative mix of speakers and panelists — marketing experts and cultural heritage professionals with significant practical experience. Speakers will discuss their own experiences and share practical marketing applications (e.g., creating a marketing plan, writing press releases, holding press conferences, creating a media kit, using Web marketing strategies, etc.).

Featured speakers include:

- ✓ **Rebecca Smith**, Director of Public Relations, University of Kansas Libraries
- ✓ **Anita Dixon**, President of Cultural Conventions and Visitors Services (CCVS) — A culturally based consulting firm that specializes in developing and implementing tourism strategies in Midwest urban communities
- ✓ **Bobbi Rahder**, Assistant Professor, University of Kansas' Indigenous Nations Studies

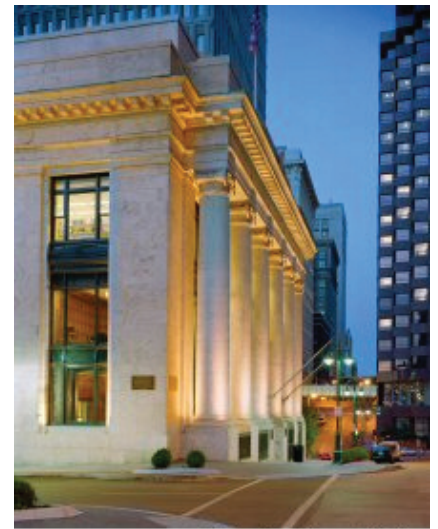


Photo by Alise O'Brien

KCAA's Fall Membership Meeting will be held immediately following the symposium in the Helzberg Auditorium.

The Dusty Shelf is a quarterly publication of the Kansas City Area Archivists.

For submissions or questions, contact:

*Kathi Whitman,
Publications Chair
kwhitman@
incredibleenglish.com.*

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Heidi Hornaday,
KCAA Senior Co-Chair

GREETINGS FROM HEIDI HORNADAY, SENIOR CO-CHAIR

Thank you for electing me to lead our organization this year. I am both honored by your vote of confidence and humbled by the responsibility you have vested in me. Fortunately, I have a dedicated and dynamic steering committee working with me. We held our first

meeting in Kansas City in July to discuss goals, programs, and initiatives for the coming year. My goals are threefold:

1. Increase attendance at meetings and symposia
2. Heighten visibility by partnering with related organizations
3. Enhance KCAA's image through print and electronic media

MEETINGS AND PROGRAMS

One way of achieving the first goal, I believe, is to hold fewer meetings each year and to utilize more central locations for meetings. Your response to the membership survey last spring clearly indicated the need to reduce the number of membership meetings from four to three this year. Our current plans for upcoming meetings include:

- ✓ The **fall membership meeting**, which will be held on Saturday, September 29 at the Kansas City Public Library immediately following the Fall Educational Symposium (see story on page 1).
- ✓ Our **winter meeting**, which will be held in February (a month earlier than usual) at a yet-to-be-determined location in the Kansas City metro area. Additionally, we would like to put a new twist on the winter meeting by making it a social/networking event instead of a traditional business meeting.
- ✓ The **annual meeting** (which we are moving up to April) will be a luncheon, rather than dinner, meeting. Attendance at the last two annual meetings has been extremely low; we believe that the timing has been inconvenient for most of you.

We hope these initiatives will increase participation in our organization. If your institution is interested in hosting either the winter or spring/annual meeting, please contact me at heidi930h@yahoo.com.

Our Education Committee is planning two programs again this year; the upcoming fall symposium and a "hands-on" workshop in the spring. Topics under consideration for the workshop are those receiving the highest rankings on the membership survey: digitization, conservation, and records management.

COMMUNICATIONS

Another way to increase participation in our organization is thorough communication. You may recall that the membership voted last spring to merge the Newsletter and Publications Committees. This summer the Steering Committee discussed aligning the Web site with Publications and Publicity under a "Communications Committee" umbrella. This committee would be co-chaired (like Education) by the current Communications and Publicity Chairs. **We will request your approval for this change at the Fall membership meeting.** The rationale behind this proposal is to bring all these functions together, allowing KCAA's Communications Committee to:

- a. Establish a unified identity, giving all of our communications a signature look and feel
- b. Promote more timely and consistent dissemination of information to members, affiliated organizations, and the media

If you have any questions, concerns, or suggestions regarding the direction your Steering Committee is taking KCAA this year, please don't hesitate to contact me. Again, I look forward to serving as your Senior Co-Chair and hope to see you at our meetings and programs.

NEWSLETTER UPDATE

This issue of *The Dusty Shelf* (Volume 26, Issue 3) will be distributed via e-mail (in PDF format) to all members for whom we have current e-mail addresses.

A downloadable pdf of the newsletter will also be available online at www.umkc.edu/kcaa.

For printed copies, contact Kathi Whitman via e-mail at kwhitman@incredibleenglish.com.

Distributing by e-mail will save KCAA significant printing and mailing costs, and it allows us to include last-minute items of interest in a timely manner.

MEMBERSHIP RENEWAL TIME IS HERE AGAIN

DON'T MISS OUT ON ANY OF THE KCAA MEMBER BENEFITS!

Did you know that, as a KCAA member, you can:

- ✓ Advance the awareness and access of your institutions' collections
- ✓ Learn from your colleagues
- ✓ Enjoy cross-disciplinary cooperation opportunities
- ✓ Network and build professional relationships
- ✓ Earn professional development scholarships and internships
- ✓ Share information about job opportunities
- ✓ Promote individual/member institution events and programs

Founded in 1978, KCAA today boasts over 200 members in the greater Kansas City metropolitan area and throughout the Midwest. This unique professional resource provides free publications, programs, scholarships, and awards for your industry. First and foremost, KCAA fosters cooperation and coordination among its members to enliven and support the availability, collection, and preservation of area historical records.

Take a minute to renew your membership NOW! Print out this page with the renewal form (at right), and mail it with your check to:

*Janeal Cabbage,
Membership Chair
KCAA
P.O. Box 492
Olathe, KS 66051-0492*

NEW BENEFITS FOR INSTITUTIONAL MEMBERS

Institutions that join or renew their memberships to KCAA can take advantage of unique benefits described below:

MEMBERSHIP RENEWAL FORM

Membership is for a calendar year based on the month in which you join or renew. Complete the information below as you want it to appear in the KCAA Member Directory. List the postal and e-mail addresses (home or institution) where information should be sent.

Name _____
 Institution _____
 Address _____
 City/State/Zip _____
 Phone _____ Fax _____
 E-mail _____

Membership Classification/Annual Dues
 (Check appropriate classification below):

- Individual (\$15.00)
- Student (\$10.00)
- Affiliates of Member Institutions (\$10.00)
- Institutional Members (\$30.00)
- Sustaining Institutional Members (\$50.00)
- Supporting Institutional Members (\$100.00)

Contributions (Specify the amount you wish to donate):

- **To the Scholarship Fund** (financial support for KCAA members to attend conferences and other educational events) \$ _____
- **To the Minority Internship Program** (stipend for a qualified intern to work in a participating repository for a 10-week, summer program) \$ _____

Make checks payable to KCAA; mail your check with this form to Janeal Cabbage, Membership Chair, P.O. Box 492, Olathe, KS 66051-0492.

| MEMBER INSTITUTIONS | SUSTAINING MEMBER INSTITUTIONS | SUPPORTING MEMBER INSTITUTIONS |
|--|---|---|
| Free admittance to KCAA educational events and copies of KCAA publications Discounted membership for the institution's staff (affiliate category) Listing on a new KCAA bookmark to be disseminated to local history libraries and museums | All the benefits of Member Institutions PLUS A feature article in one issue of KCAA's newsletter | All the benefits of Sustaining Member Institutions PLUS A featured write-up for one month on KCAA's Web site about news or special events at the institution |

CONGRATULATION, KATE CROWE!

Kate Crowe, Education Co-Chair for KCAA, has accepted an archivist position with the University of Denver. We are certainly going to miss you, Kate, and all the good efforts you've brought to our educational programming. Our best to you in your new home and job.

NEW/REVISED/CORRECTED CONTACT INFO

Gloria Maxwell has been recently assigned to work with the Metropolitan Community Colleges archives. Gloria can be reached at 816.759.4290 or via e-mail at Gloria.Maxwell@mcckc.edu.

Cynthia G. Edwards, Bank Archivist at the Federal Reserve Bank of Kansas City can be reached at (816) 881-4763. Her fax is (816) 881-2807. Addresses for the Federal Reserve Bank of Kansas City are:

Mailing: P.O. Box 219560, Kansas City, MO 64121-9560

Street: 925 Grand Blvd., Kansas City, MO 64198

NOTE: Next February, the Federal Reserve Bank will be moving into a new building at 29th & Main

For more information about the Bank archives, you can email: cynthia.edwards@kc.frb.org.

Rebecca Phipps, M.H.A.M.S., is the Director of the Watkins Community Museum of History, Douglas County Historical Society (a KCAA Member Institution). The current KCAA Directory lists her contact e-mail address incorrectly.

Please make a note of the correct e-mail for Rebecca: rebeccap@watkinsmuseum.org.

Janice Shultz is librarian for Mid-Century Public Library's Genealogy and Local History collections (a KCAA Member Institution). Her contact information in the KCAA Directory is inaccurate.

Please make a note of the correct information as follows:

Janice Shultz, Librarian
Mid Century Public Library, Genealogy and Local History
314 W. US Highway 24
Independence, MO 64050-2747
Phone: 816-252-7228
Fax: 816-254-7114
E-mail: jschultz@mcpl.liv.mo.us

NEW SCHOLARSHIP COMMITTEE CHAIR

Shelly Croteau has joined the steering committee as Scholarship Committee Chair. Shelly is the Deputy State Archivist for Missouri.

A native of New Hampshire, Croteau came to Missouri to pursue her doctorate in history and happened into the archives profession during a research fellowship at the University of Missouri Archives. Many history, foreign language, library, and archives classes later, she emerged an archivist and a historian.

Dr. Croteau has taught history courses at the University of New Hampshire, Lincoln University, and William Woods University. She participates in regional and national archival organizations and recently chaired NAGARA's local arrangements committee for the 2007 annual meeting in Kansas City. Croteau is a Certified Archivist and serves as Regent for Certification Maintenance for the Academy of Certified Archivists (see related story on page six). She is Missouri's Region 4 coordinator for National History Day in Missouri, which is sponsored by the Missouri State Archives, an Office of the Secretary of State.

Croteau and her husband, Kevin Miller (who serves as the director of HIV Education for the Missouri Department of Elementary and Secondary Education), have one son, Max Miller, who is a sixth-grader at Gentry Middle School in Columbia. The Croteau/Miller family enjoys biking on Missouri's many bike trails, traveling, reading, and puns.

Shelly's contact information is:

Shelly J. Croteau
Missouri State Archives
P.O. Box 1747600 W. Main Street
Jefferson City, MO 65102-1747
Phone: 573-751-4303
Fax: 573-526-7333
E-mail: shelly.croteau@sos.mo.gov

KCAA scholarships include:

- **The Scholarship Fund**, which provides financial support for KCAA members to attend conferences and other educational events
- **The Minority Internship Program**, which provides stipends for qualified interns to work in a participating repository for a 10-week, summer program

PENTECOSTAL RESEARCH GOES WEB 2.0

The Flower Pentecostal Heritage Center (FPHC) — the official archives, research center, and museum of the Assemblies of God — has reached another milestone in bringing Pentecostal history into homes, churches, and schools.

The FPHC recently launched its upgraded Web site (www.ifphc.org), which employs the latest popular technologies to share the stories of the pioneers and innovative ministries that shaped the Assemblies of God and the broader Pentecostal movement. The FPHC's online research center, already the world's largest Pentecostal history Web site, has added many Web 2.0 features. For instance, Web surfers will find streaming videos of Lillian Trasher, a photo slideshow of the Azusa Street revival, and other audiovisual experiences that they can paste into their own church Web site, blog, or PowerPoint lecture or sermon.

The FPHC also has a presence in the blogosphere through its two new blogs: iFPHC *Seen in Print* (<http://ifphcseeninprint.wordpress.com>) and the iFPHC blog (<http://ifphc.wordpress.com>). iFPHC *Seen in Print* aims to make accessible information about books written by or about Christians within the Pentecostal and charismatic traditions. The iFPHC blog is the interactive news hub of the FPHC, designed to inform and foster community.

The FPHC accomplished this using inexpensive or free social networking tools, such as YouTube, Flickr, Odeo, Digg, Wordpress, and other folksonomic services. Brett Pavia, project manager for the Web site upgrade, explained, "Using popular content aggregators is less costly than developing one's own technologies. It also means that the FPHC will continue to be on the cutting edge, and it places the FPHC squarely in the center of where the next generation is already getting its information."

The FPHC's online research center, which debuted in 2000, has become an essential reference tool for many church leaders, educators, students, pastors, and other researchers.

The upgraded Web site continues to offer free access to the FPHC's significant online resource library, including over:

- 200,000 pages of digitized, indexed periodicals (including the *Pentecostal Evangel*, *Assemblies of God Heritage*, and other early publications)
- 55,000 entries in the FPHC's catalog to its archives
- 15,000 digitized photographs

For those unable to visit the FPHC in Springfield, Missouri, copies of materials in the FPHC's vault may be ordered by using the FPHC's online shopping cart. The FPHC's digital products (<http://ifphc.org/products>) allow users to do full-text searches through hundreds of thousands of pages of publications at home — an incredible tool for historians, genealogists, pastors looking for sermon material, and other researchers.

According to Director Darrin Rodgers, "Few traditional archives have been able to jump the digital divide and to place their resources into the flow of this information age. It is our goal — not only with this Web site, but in all that we do as archivists and historians — to make the wisdom and experiences of different ages and cultures accessible to people today."



FLOWER PENTECOSTAL HERITAGE CENTER

- Address: 1445 N. Boonville Ave, Springfield, MO 65802
- Toll Free Phone: 877.840.5200
- E-mail: Archives @ag.org
- Hours: Open daily, Monday through Friday, 9:00 a.m. to 4:30 p.m.
- No admission fee
- Free parking
- Handicap accessible
- Guided museum tours available for interested groups

BECOME A CERTIFIED ARCHIVIST

ACADEMY OF CERTIFIED ARCHIVISTS (ACA) CERTIFICATION IN THE KANSAS CITY AREA?

Did you know? With just five candidates interested in taking the ACA Certified Archivist exam next Spring, ACA would schedule a test site in our area. What a great boost for our members to have this opportunity right here at home!

WHAT IS ACA CERTIFICATION, AND HOW MUCH DOES IT COST?

The ACA is the credentialing organization for archivists, promoting "...professional archival standards of practice, education, leadership and active participation in the various aspects of archival enterprise." ACA Certification is good for five years, after which you would need to recertify by EITHER completing a "petition" describing your professional development activities and continuing education for the previous five years OR by retaking the exam.

Initial certification involves these costs:

- A non-refundable \$50 application fee for taking the exam.
- A certification fee of \$150 due from those who pass the exam and demonstrate necessary qualifying experience. **NOTE:** ACA has a "provisional membership" program that gives applicants three years to obtain one year of full-time professional qualifying experience before the certification fee is due.
- Annual membership dues of \$50 payable in June of the year **AFTER** paying the certification fee and becoming a Certified Archivist.

WANT TO KNOW MORE?

For information about the certification process and being a certified archivist, visit:

www.certifiedarchivists.org/index.html

OR you can contact:

Joe LaFramboise, Kansas History Society
785-272-8681 (ext. 307)
jlframboise@kshs.org

Joe is a Certified Archivist and has experience monitoring the exam.

WHY BECOME A CERTIFIED ARCHIVIST?

(Excerpted from www.certifiedarchivists.org)

"There are as many different answers to that question as there are persons who apply to take the exam:

- Most persons take the test to validate their education, experience, and skills. Few professions offer tools for doing this. Archivists are fortunate to have one based on the highest archival, psychometric, and legal standards.
- Many people take the test to benefit from its role as the archival profession's most important self-evaluation tool.
- For others, the test is an opportunity to better prepare themselves for a highly competitive job market.
- Some persons view the test as an opportunity to demonstrate their self-confidence, professional commitment, and personal initiative. Opportunities are very rare to demonstrate such personal qualities at a professional level and in a forum governed by rigorous standards.
- Other people take the test for the personal satisfaction of comparing their knowledge and skills to a consensus national standard.
- Some archivists maintain their certification as an example to newer archivists of the importance of professional involvement, maintaining an interest in profession-wide concerns, and contributing to the development of the profession as a whole.
- Others become Certified Archivists to show support for graduate archival education and professional archival standards."



KCAA is working to coordinate efforts to make the Kansas City area a test site in 2008. Watch for updates and details in the next *Dusty Shelf*. If you're interested in taking the exam next Spring, contact Kate Rogge, KCAA Education Chair, at krogge@usa.net. You can read the exam handbook by clicking on this link: **ACA EXAM HANDBOOK**.

UPCOMING EVENTS/CONFERENCES

FALL 2007 - LOCAL EVENTS (Excerpted from www.jchs.org)

Saturday, September 15, 2007 — 8 a.m. to 6 p.m. **Civil War Battle of Carthage Tour**

The Civil War Round Table of Western Missouri is offering a guided bus tour of the Battle of Carthage, which took place July 5, 1861, and is said to be the first major land engagement of the Civil War. The tour will begin at the Old Blake Museum (Blue and Grey Book Shoppe) at 106 E. Walnut, Independence, Missouri. Street parking is available near the intersection of Main and Walnut near the Independence Courthouse Square. For information, call 816.478.7648 or e-mail bevjoshaw@hotmail.com.

Saturday, September 22, 2007 — 1 to 3 p.m. **Daughters of Old Westport Celebrate 95 Years**

The Daughters of Old Westport will host an open house reception at the Harris Kearney House, 4800 Baltimore, in the Westport district of Kansas City, Missouri. There they will display a selection of their historical records and artifacts, which are intended to be archived eventually in the Jackson County (Mo.) Historical Society's Archives.

Saturday, September 22, 2007 — 2:30 to 4 p.m. ***These Walls Were Made for Talking: Tools for Constructing the History of Your Old House in Jackson County, Missouri***

In collaboration with the Kansas City Public Library's Missouri Valley Room Special Collections Department, the Jackson County (Mo.) Historical Society presents a workshop taking place in the historic Westport Branch Library (formerly the Allen Library), 118 Westport Road, Kansas City, Missouri. Program FREE and open to the public.

Sunday, September 23, 2007 — Noon to 3 p.m. **"Kansas City Archaeological Society Picnic"**

The annual picnic of the Kansas City Archaeological Society will be held at Hays Park in Sibley, Missouri. The picnic will start at Noon with lunch served at 1 p.m. Participants are asked to bring food to share and are encouraged to bring artifacts to show, or for identification. After lunch, there will be tour of the new Fort Osage Education Center. FREE and open to the public. For more information and directions, contact Mary Conrad at 913.627.7224.

Sunday, September 23, 2007 **7 p.m. on Kansas City Public Television KCPT Channel 19** **"THE WAR: A Ken Burns' Film"**

This seven-part series, directed by PBS icon Ken Burns, tells the story of World War II through the personal accounts of nearly 50 men and women from American towns. The series explores the most intimate human dimensions of the greatest cataclysm in world history— a worldwide catastrophe that touched the lives of every family on every street in every town in America— and demonstrates that in extraordinary times, there are no ordinary lives.

Tuesday, October 2, 2007 — 7:30 p.m. **Archaeology at Nicodemus: A 19th Century African American Town**

Mary Conrad, the Second Vice President for the Kansas City Archaeological Society, will present a lecture on recent excavations at the town of Nicodemus, which was a post-Civil War African American community in Kansas. Excavations in 2007 focused on town dugout sites. FREE and open to the public. Arthur Mag Center of the Midwest Research Institute, 425 Volker Street, Kansas City, Missouri. For more information and directions, contact Mary Conrad at 913.627.7224.

Friday, October 26, 2007 — 7 p.m. to Midnight **Kansas City's Priests of Pallas returns to Union Station!**

The masqued ball benefits the Jackson County (Mo.) Historical Society and Westport Historical Society. Watch next month for more details, or visit www.popkc.org.

Saturday, October 20, 2007 — 9 a.m. to 5 p.m. **Bus tour of the Battle of the Little Blue, the Big Blue (Byram's Ford), and the Battle of Westport**

Get your ticket today for the tour and a special exhibit at the Harris-Kearney House in Kansas City. \$30 each/lunch on your own. The tour starts from the Old Blake Museum (Blue & Grey Book Shoppe), 106 E. Walnut, Independence, Missouri. Send check payable to Civil War Round Table of Western Missouri, 17313 E. 51 Ter. Ct. S., Independence, MO 64055. For information, call 816.478.7648.

*Kansas City Area Archivists
University of Missouri – Kansas City
5100 Rockhill Road
Kansas City, MO 64110-2499*

FALL EDUCATIONAL SYMPOSIUM, CONTINUED

- ✓ Rachel Casey, Executive Director of the Irish Museum and Cultural Center — This organization, housed in historic Union Station offers genealogical research and resources, educational resources, a small library, and gathering space for organizations and individuals

Additionally, symposium attendees are invited to take a special tour of the **Missouri Valley Room**, the Library's outstanding collection of images and information about the history of the Kansas City area and the Missouri Valley region. Mary Beveridge, Special Collections archivist, will conduct the tour.

Symposium Schedule

| | | | |
|----------|--|----------|--|
| 9:00 am | Welcome and introduction of Rebecca Smith as opening speaker | 10:15 am | Introduction of panelists; panelists' presentations, discussion, and audience questions. |
| 9:10 am | Opening address by Rebecca Smith, followed by audience questions | 11:45 am | Closing remarks/drawing |
| 10:00 am | Break and set up for panelists | 12:00 pm | KCAA Membership Meeting |
| | | 12:30 pm | Missouri Valley Room tour |



The Missouri Valley Room at KCPL Central Library